Chesapeake Harley-Davidson Riding Academy

Instructions for our American Heroes Learn to Ride Discount.

- 1. Review the <u>Terms and Conditions</u> for eligibility details. This discount only applies to customers taking the New Rider Course for the first time. Offer ends 11/30/2017.
- 2. Open this link and then complete and print the registration form.
- 3. Bring your completed registration form to our dealership motor clothes department and ask the associate to review your identification as described on the registration form. Acceptable identification includes:
 - Military: Military ID or DD214 form
 - Law enforcement and firefighters: Department ID showing rank and badge number
 - EMS professionals: State-issued EMS license
 - Retired first responders can bring a certificate of service letter from their chief stating they are retired
 - Spouse: Complete the spousal verification form. The associate will sign your form, keep the original, and make a copy for you.
- 4. Pay your \$99 course fee with cash or a credit card. In addition, provide our associate with a credit card which will be kept on file until class begins. Your card will not be billed the balance of the full course price [\$201] unless you cancel within 14 days before class begins or if you fail to show up to the class. Our Refund and Cancellation policy is attached. No other strings attached—just a sincere thanks for your service as a military member or veteran, first responder, or spouse.
- 5. Our cashier will produce a receipt showing the full \$300 cost of the course, discounted to \$99 if you are eligible, and will attach it to our copy of your form.
- 6. The cashier will then keep your original signed form and original receipt to forward to riding academy management.
- 8. You should leave with a copy of your form, receipt, and signed refund/cancellation policy. Keep these and bring to class as a backup plan if I don't get your documents for some reason.
- 9. Email Buzz Williams as needed for questions or concerns.